



# **Orientalismus in der Popmusik (German Edition)**

*Markus Henrik Wyrwich*

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# Orientalismus in der Popmusik (German Edition)

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Zum ersten Mal wird in diesem Band Orientalismusforschung mit der Forschung zur populären Musik systematisch vereint. Gut 35 Jahre nach Erscheinen des Schlüsselwerkes "Orientalism" von Edward Said hat die spannende Debatte um Orient und Okzident nichts von ihrer gesellschaftlich-politischen Bedeutung eingebüßt und nahezu jede Disziplin der Geisteswissenschaft erreicht. Der bislang vernachlässigte Blick auf orientalistische Phänomene in der Popmusik bringt erstaunliche Erkenntnisse hervor: So hat Madonna mithilfe von Orientalismen Image-Veränderungen eingeleitet, 50 Cent reichert Musikvideos mit sexuellen Haremsfantasien an und Eminem löst gezielt Angstkitzel mit Anspielungen auf islamistisch-terroristische Bedrohungen aus. Der Song "Beautiful Liar" von Beyoncé und Shakira dient Markus Henrik Wyrwich als eindrucksvolles Beispiel, welche Funktion Orientalismus innerhalb der Musikindustrie einnehmen kann und welche soziokulturelle Brisanz von ihm ausgeht.

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Orientalismus in der Popmusik (German Edition) can be one of your nice books that are good idea. We all recommend that straight away because this publication has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but still delivering the information. The article writer giving his/her effort to set every word into delight arrangement in writing Orientalismus in der Popmusik (German Edition) nevertheless doesn't forget the main point, giving the reader the hottest as well as based confirm resource details that maybe you can be among it. This great information could drawn you into new stage of crucial imagining.

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