



# Competitiveness of Chinese Firms: West Meets East

*Richard Li-Hua*

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## **Competitiveness of Chinese Firms: West Meets East** Richard Li-Hua

*Competitiveness of Chinese Firms* seeks to provide answers to important and urgent questions such as what exactly underpins competitiveness in the 21st century, and how Chinese firms could squeeze themselves into the ranks of top firms in the world within a short period of time. The book aims to explore and answer these questions by drawing upon over 30 years of observation and research on key Chinese companies, including Geely, Lenovo, Haier, Huawei and TCL. In particular, this book looks at how competitive advantage can be delivered through strategic management of technology and innovation, and focuses on the in-depth analyses of intangible resources, such as leadership, vision and strategy, knowledge creation, technology strategy, entrepreneurship and innovation.

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