



Watchdogs and Whistleblowers: A Reference Guide to Consumer Activism: A Reference Guide to Consumer Activism

Robert Mayer

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This book is the most comprehensive and up-to-date source of information about ways in which consumer activism has reshaped the economic and political well-being of citizens in the United States and around the world.

- Provides the single most comprehensive source available of information about consumer activism and advocacy
- Shows how activism has influenced laws and regulations affecting more than 40 consumer issues
- Shares personal accounts from activists about their work on these issues
- Details information on U.S. national consumer organizations and many state and local consumer groups, including their goals, strategies, leaders, finances, and impact
- Offers insights into the ways consumer activist groups have interacted with other nonprofits, policymakers, regulators, and business groups

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