The ROI from Software Quality

Khaled El Emam

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The ROI from Software Quality provides the tools needed for software engineers and project managers to calculate how much they should invest in quality, what benefits the investment will reap, and just how quickly those benefits will be realized. This text provides the quantitative models necessary for making real and reasonable calculations and it shows how to perform ROI analysis before and after implementing a quality program. The book demonstrates how to collect the appropriate data and easily perform the appropriate ROI analysis.

Taking an evidence-based approach, this book supports its methodology with large amounts of data and backs up its positioning with numerous case studies and straightforward return-on-investment calculations. By carefully substantiating arguments, this volume separates itself from other works on ROI.

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