



All In Startup: Launching a New Idea When Everything Is on the Line

Diana Kander

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If Owen Chase can't find a way to turn his company around in the next nine days, he'll be forced to shut it down and lay off all of his employees. He has incurred substantial debt and his marriage is on shaky ground.

Through pure happenstance, Owen finds himself pondering this problem while advancing steadily as a contestant at the World Series of Poker. His Las Vegas path quickly introduces him to Samantha, a beautiful and mysterious mentor with a revolutionary approach to entrepreneurship. Sam is a fountain of knowledge that may save his company, but her sexual advances might prove too much for Owen's struggling marriage.

All In Startup is more than just a novel about eschewing temptation and fighting to save a company. It is a lifeline for entrepreneurs who are thinking about launching a new idea or for those who have already started but can't seem to generate the traction they were expecting.

Entrepreneurs who achieve success in the new economy do so using a new "scientific method" of innovation. *All In Startup* demonstrates why four counterintuitive principles separate successful entrepreneurs from the wanna-preneurs who bounce from idea to idea, unable to generate real revenue.

You will likely get only one opportunity in your life to go "all in" in on an idea: to quit your job, talk your spouse into letting you drain the savings account, and follow your dream. *All In Startup* will prepare you for that "all in" moment and make sure that you push your chips into the middle only when the odds are in your favor. This book holds the keys to significantly de-risking your idea so that your success appears almost lucky.

Join Owen and Sam for this one-of-a-kind journey that will set you on the right path for when it's your turn to put everything on the line.

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Sherry Ellis:

A lot of people always spent their free time to vacation as well as go to the outside with them friends and family or their friend. Did you know? Many a lot of people spent that they free time just watching TV, or maybe playing video games all day long. If you want to try to find a new activity honestly, that is look different you can read a book. It is really fun for you. If you enjoy the book which you read you can spent the entire day to reading a guide. The book All In Startup: Launching a New Idea When Everything Is on the Line it is extremely good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. In the event you did not have enough space to develop this book you can buy the particular e-book. You can more effortlessly to read this book from your smart phone. The price is not to fund but this book features high quality.

Michelle Seidl:

Exactly why? Because this All In Startup: Launching a New Idea When Everything Is on the Line is an unordinary book that the inside of the reserve waiting for you to snap it but latter it will zap you with the secret the item inside. Reading this book close to it was fantastic author who all write the book in such incredible way makes the content inside easier to understand, entertaining method but still convey the meaning entirely. So , it is good for you for not hesitating having this any more or you going to regret it. This book will give you a lot of benefits than the other book have got such as help improving your expertise and your critical thinking technique. So , still want to hold off having that book? If I were being you I will go to the guide store hurriedly.

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