

The New Prince: Machiavelli Updated for the Twenty-First Century

Dick Morris



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Niccolo Machiavelli's *The Prince* has been one of the most widely read and quoted book about politics during the past five centuries. But in the democracies of the information age, new ideas are needed to make government prosper through the next century. Now, Dick Morris, who contributed significantly to President Clinton's reelection in 1996 and, during the previous two decades, helped many public officials (Democrats and Republicans alike) gain office, takes a hard look at our times and writes a how-to book for office-seekers, special-interest groups, and students of politics.

In *The New Prince*, Morris advises candidates to adopt idealism as a strategy—not because of misguided altruism, but because it works. He tells politicians, advocacy groups, business leaders, and citizens how to promote their causes and get their jobs done effectively. And he offers insights into the character of the most remarkable political figures of our time and outlines what he believes will be the political agenda for the next century.

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