



The Psychology of Fear in Organizations: How to Transform Anxiety into Well-being, Productivity and Innovation

Sheila Keegan

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In the context of global economic recession, fear has become institutionalized in many organizations, both in the private and public sectors. Board directors are under pressure from shareholders, senior executives are attempting to maintain sales in a nervous market and many people are concerned about job security and maintaining their living standards. This book shows how fear manifests itself in large organizations, how it impacts on the workforce and how by reducing our willingness to take risks and to innovate, it can inhibit economic growth and innovation, at both an individual and corporate level. The Psychology of Fear in Organizations examines the psychological barriers to innovation and presents initiatives to loosen the paralysis caused by the economic downturn.

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