



Doing Business in India For Dummies

Ranjini Manian

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Doing Business in India For Dummies Ranjini Manian

India is booming! This practical, easy-to-understand guide covers all the basics of setting up and growing your business in India, from choosing a location and selecting your Indian team to understanding the legal system, evaluating business partners, and settling disputes. You also get handy tips in financing, marketing, and manufacturing, as well as doing business from abroad.

- Develop a strong business plan
- Train and manage your Indian team
- Cut through bureaucratic red tape
- Build lucrative relationships
- Overcome communication challenges



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