



Innovation in European Freight Transportation (RWTHedition)

Eva Savelsberg

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Serious problems and risks can be observed in European freight transportation development. However, the transport and logistics sector shows a lack of tradition in utilising systematic innovation management to overcome these problems. Hence, this volume puts forward a specific and comprehensive Systemic Migration-Oriented Innovation Management Method. Within the scope of this research, seven case studies of European freight transport innovations have been conducted using this method. They offer a broad, comprehensive and up-to-date view concerning different carriers, degrees of automation, and corridors across Europe. These case studies demonstrate how implementations of innovations may be performed successfully.

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