



Le Value Stream Mapping, outil roi du Lean: Cartographier la chaîne de production de valeur (Gestion & Marketing t. 32) (French Edition)

Johann Dumser, 50 minutes

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Un guide pratique et accessible pour visualiser rapidement et simplement les processus de production de votre entreprise !

Sentez-vous qu'il est temps d'optimiser les processus de votre entreprise pour gagner en efficacité ? Pourquoi dès lors ne pas envisager de cartographier les flux d'information et de production qui créent de la valeur ajoutée pour votre produit final ? Le Value Stream Mapping est l'outil qu'il vous faut, car il vous fournira une vision réaliste des sources de gaspillage qui ralentissent la croissance de votre entreprise.

Ce livre vous aidera à :

- synthétiser les processus de production des produits
- vous rendre compte des points à optimiser
- entamer une démarche d'amélioration continue
- et bien plus encore !

Le mot de l'éditeur :

« Avec l'auteur, Johann Dumser, nous avons cherché à présenter aux lecteurs une méthode de cartographie très répandue et particulièrement efficace. Que les adeptes de l'optimisation de processus n'hésitent dès lors pas à se familiariser au Value Stream Mapping ! »

Juliette Nève

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