



# The Kingmaker: A Leadership Story of Integrity and Purpose

*Tony Bridwell*

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**At the heart of this leadership story is the central idea that success—where purpose, talents and resources come together to**

**meet the needs of others—cannot be achieved in isolation.**

In *The Kingmaker*, Kyle Ellis, the CEO of powerhouse PR firm Ellis International, is known in an elite circle of people as The Kingmaker. Unlike others in his field, Kyle has the ability to unlock the true potential within his clients while guiding them to the world's highest levels of power.

After years of masterfully engineering careers to the height of success, Kyle suddenly finds that an alarming number of his “Kings,” as they are known within his close network, are falling from power. Over the course of only a few short weeks, two of Kyle's most high-profile clients have collapsed into trouble. Kyle is forced to step in to play damage control not only to save their careers but, in one case, their very life.

With longtime friend and driver Parker McIntosh offering keen insights into the motivations of people in their circle, the two form a perfect pairing to master the strategic chessboard of business and politics.

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