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Stanley J. Corwin

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Whether you're sitting on one blockbuster idea or half a dozen bright possibilities, The Creative Writer's Companion will help you parlay what you've created into the widest number of outlets. You'll learn how your plot and characters can become a book, a movie, a television show, or even a cartoon strip, and how limiting your queries to just one of those industries can hamper your project's ultimate success. Corwin will show you how to get your ideas into the hands of decision makers, explain how proposals get noticed, and divulge tips on presentation and packaging both ideas and written material.

The world of media is hungry for content, and there are more opportunities than ever to place your work. *The* Creative Writer's Companion will give you the inspiration and the strategies you need to turn your ideas into product.



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