



# Managing Innovation Driven Companies: Approaches in Practice

*Tschirky, Herstatt, Probert, Gemünden, Colombo, Durand, Weerd-Nederhof*

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Emphasizing the practical side of Technology and Innovation Management, this book includes significant contributions to the practice of strategizing, management of competences and innovation management. While the findings are research-based, each contribution has 'managerial implications' which cover the recommended implementation.

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