



Interkulturelle Kompetenz. Die interkulturelle Kommunikation (German Edition)

Melanie Bilzer

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Studienarbeit aus dem Jahr 2007 im Fachbereich Ethnologie / Volkskunde, Note: 1,0, Universität Augsburg,
Veranstaltung: Interkulturelle Kompetenz und Cultural Diversity. Vom Umgang mit kultureller Differenz, 19
Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Interkulturelle Kompetenz wird aufgrund der
anhaltenden Migration und der Globalisierung immer wichtiger. Gerade auch in der Wirtschaft fehlen
interkulturelle Handlungskompetenzen, was für ein erfolgreiches Miteinander hinderlich sein kann und
immer wieder auch ist. Doch nicht nur innerhalb von Wirtschaftsprozessen ist das Wissen um und das
Verständnis für kulturelle Unterschiede von großer Bedeutung. Auch in Schulen und Behörden wird
mittlerweile vorausgesetzt, dass die MitarbeiterInnen ein Verständnis für fremde Kulturen, fremdes Denken
und Handeln mitbringen.

[...]

Diese Arbeit wird sich im Folgenden hauptsächlich mit einem Teilaspekt der interkulturellen Kompetenz
beschäftigen: der interkulturellen Kommunikation.

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