



Comparative Approaches to Program Planning

F. Ellen Netting, Mary Katherine O'Connor, David P. Fauri

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"As a practitioner in the field for over thirty years, I have been exposed to endless 'planning' sessions that are prescriptive to the point of being oppressive. Thistext 'gives permission' to the practitioner to allow for emergence, uncertainty, and ambiguity in the planning process. Comparative Approaches to Program Planning provides a guide for the manager, administrator, executive director, strategic planner, and CEO to embrace multiple planning strategies and the understanding of each. This is extremely worthwhile in a dynamic environment and an ever- changing landscape and worldview."

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The first text on program planning to guide readers in selecting program planning approaches appropriate to setting, culture, and context

Valuable for students and practitioners in the social work, public administration, nonprofit management, and community psychology fields, Comparative Approaches to Program Planning provides practical and creative ways to effectively conduct program planning within human service organizations.

Written by leaders in the social work education community, this innovative book explores program planning as a multi-layered and complex process. It examines both a traditional linear problem-solving model as well as an alternative emergent approach to program planning, helping professionals to successfully develop and enact effective and culturally competent planning in organizations and communities.



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