Programming Languages for Business Problem Solving

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It has become crucial for managers to be computer literate in today's business environment. It is also important that those entering the field acquire the fundamental theories of information systems, the essential practical skills in computer applications, and the desire for life-long learning in information technology.

Programming Languages for Business Problem Solving presents a working knowledge of the major programming languages, including COBOL, C++, Java, HTML, JavaScript, VB.NET, VBA, ASP.NET, Perl, PHP, XML, and SQL, used in the current business computing environment. The book examines the concepts shared by these languages and details the unique features of each. It also focuses on various programming techniques, including structured, object-oriented, client-side and server-side programming, as well as graphical user-interface and multi-media processing.

Self-contained, the book provides hands-on examples, self-review questions, project requirements, report formats, and operational manuals of programming environments for use by both MIS students and professionals.

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