



Integrated Information Management (Business Engineering)

Ruediger Zarnekow, Walter Brenner, Uwe Pilgram

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This book addresses the current challenges facing information management (IM) and presents practical solution propositions. It is divided into three parts. The first section describes six current trends and challenges to IM. The second section introduces a comprehensive model of integrated information management (IIM), which represents an answer to the previously described trends and challenges. The individual components of the model are introduced and explicated. Using six practical examples, the third section describes how selected concepts of IIM can be implemented. This book is built upon the fundamental premise of transferring successful management concepts from industrial production to IT management. Primarily, this book addresses IT managers. Readers receive a practice-oriented overview of relevant topics and challenges confronting IM. At the same time this book presents results of real pilot projects, which were implemented at collaborating companies of the Competence Center for IIM at the University of St. Gallen.

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